



# La Buena Esperanza Housing Cooperative: Opportunities for Electricity Cost Reductions

Nick Pappas, Mauricio Castro Vargas, Ian Phillips, Sheenie Wang  
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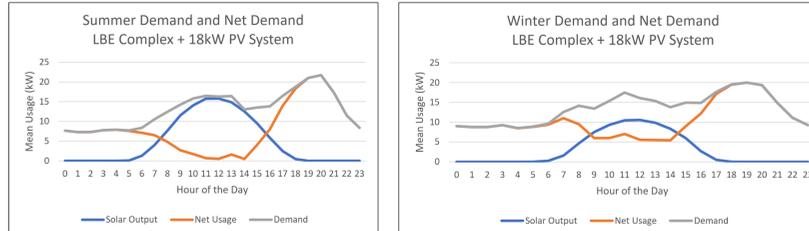


## Project Overview

- La Buena Esperanza (LBE) is a resident-owned housing co-operative in King City, CA, including 40 two- to four-bedroom apartments and a common lounge area.
- Although residents do not have air conditioning, energy costs – particularly electricity costs – are a significant concern for the community.
- This project identified and analyzed several low- and no-cost opportunities to reduce energy consumption, including lighting upgrades, the installation of solar photovoltaics, and election into alternative energy rate structures such as PG&E's CARE program.
- Findings indicate strong savings potential from enrollment in CARE, an income-qualified discounted electricity rate, and replacement of incandescent lighting with LED bulbs. Solar is not cost-effective under current circumstances.

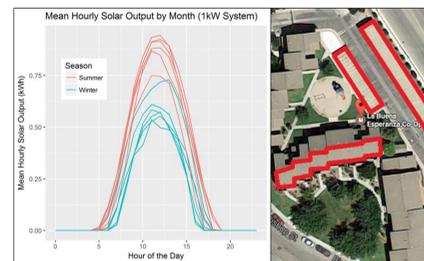


## Rooftop Solar Photovoltaics



### Solar and Time-of-Use:

- Current net metering policy requires transition to less favorable Time-of-Use (TOU) rates
- Consequently, solar is only cost-effective with currently unavailable incentives.
- As default rates transition to TOU in 2019, a solar lease becomes cost-effective around \$.14/kWh.

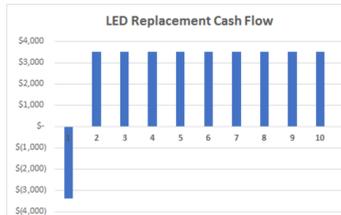


## Financial Analysis

### LED Bulbs

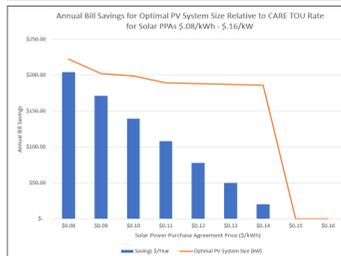
- LED bulbs require very little upfront investment, yet yield significant energy savings.
- LED lightbulbs last 15 times longer than traditional light bulbs.
- Payback period is less than 1 year (0.97 years)
- The Internal Rate of Return is 103.3%
- When we utilize an interest rate of 15%, the Net Present Value is \$12,357.
- Common areas lighting can save additional \$370 for the entire complex.

# of Bulb Replacements	848
Cost per LED bulb	\$4
Total Cost	\$3,392
Savings per year (Current CARE rate)	\$3,508
Interest rate	15%
LED lifespan	10 years



### Solar

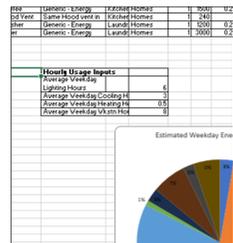
- Rooftop solar is not advisable under current circumstances due to the mandatory transition to Time-of-Use rates.
- However, with future rate changes solar may be cost-effective at a \$.14/kWh solar lease.
- LBE energy demand could support an 18-20 kW photovoltaic system.



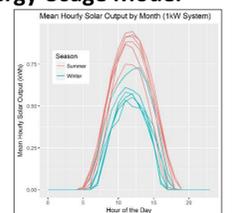
## Energy Analysis Methodology Overview



On-Site Energy Audit

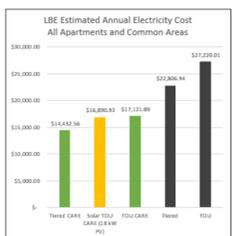


Energy Usage Model



Energy Usage Billing Data Collection

Solar PV Model



Financial Model

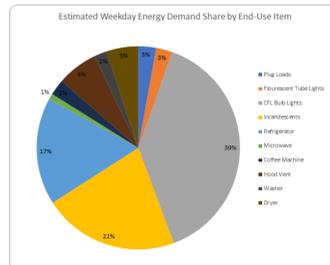


Interviews and Surveys

### Key Findings:

- Electricity demand is relatively low and consistent across seasons.
- Apartments and common area demand peak in the evening.
- Lighting and plug-loads estimated as major drivers of overall demand and primary drivers of evening peak demand.

## LED Bulb Replacement



### LED Bulbs

- Incandescent and Compact Fluorescent (CFL) lighting is estimated to represent 64% of LBE residents' electrical consumption.
- LED bulbs are a low-cost, effective way to reduce electricity consumption.
- Bulb replacement is cost-effective without rebates; however, rebates and incentive programs may be available to fund lighting retrofit
- Savings from replacements range from 1.3-2.2 kWh per day per unit
- This yields 500-800 kWh of savings a year, or up to \$100 per unit per year.

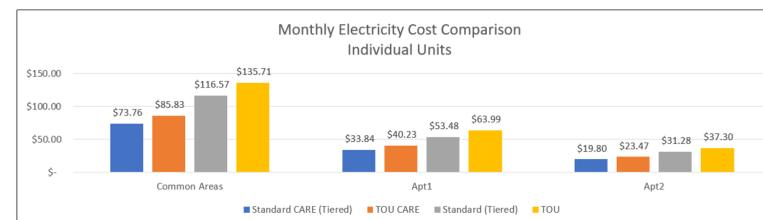
## Alternative Electricity Rates

### Time-of-Use CARE Rates:

- Time-of-Use CARE rates have a neutral or negative impact on bill totals.
- Tiered CARE rates are preferred as long as usage remains relatively low.

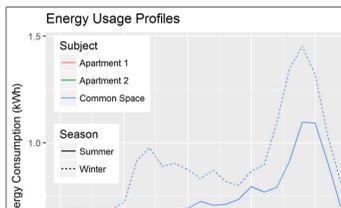
### Low-Income Discounts:

- Estimated \$40-50 monthly savings available from enrolling account which covers property manager unit and common area in CARE.
- All other residents surveyed were enrolled in CARE, but may not be representative of general resident population.



### Alternative Rates

- LBE's usage profile is not favorable for Time-of-Use rates due to high evening peak demand.
- Many LBE residents are currently enrolled in CARE, an income-qualified rate discount program.
- Full enrollment of eligible households could offer additional savings. Enrollment of the LBE property manager / common area meter, which is eligible, would save \$40-50 per month in electricity costs.



## Conclusions

### LED Bulbs:

- Cost-effective immediately.
- Recommendation: Pursue.

### CARE Program:

- Cost-effective immediately.
- Recommendation: Pursue

### Rooftop Solar:

- May be cost-effective in the future, but not today.
- Recommendation: No Immediate Action



## Further Information

### LBE ZNE Team:

- Nicholas Pappas, Transportation Technology and Policy [njpappas@ucdavis.edu](mailto:njpappas@ucdavis.edu)
- Mauricio Castro Vargas, Economics [mcastrovargas@ucdavis.edu](mailto:mcastrovargas@ucdavis.edu)
- Ian Phillips, Mechanical Engineering [irphillips@ucdavis.edu](mailto:irphillips@ucdavis.edu)
- Sheenie Wang, Environmental Science and Policy [shwan@ucdavis.edu](mailto:shwan@ucdavis.edu)

### Path to Zero Net Energy Course ABT 289A:

- Kurt Kornbluth, Program for International Energy Technologies [kkorn@ucdavis.edu](mailto:kkorn@ucdavis.edu)
- Steve Wiryadinata, Mechanical and Aerospace Engineering [swirya@ucdavis.edu](mailto:swirya@ucdavis.edu)